



*architecture & landscape design*

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## Sarah Nettleton Architects Brings Matt Finn on Board to Elevate Architectural Design Value

*Minneapolis, MN, October 29, 2013* - Sarah Nettleton Architects (SNA) brings Matt Finn, AIA, on board, elevating the firm's ability to deliver on sustainability, simplicity and value for residential and commercial clients.

Firm founder and author of *The Simple Home*, *The Luxury of Enough*, Sarah Nettleton has historically worked with clients who value sustainable and functional design. "Matt's expertise from eight years of affordable housing experience paired with his design aesthetic supports the practice to-date and will advance the practice in the direction we collectively want to take it," says Nettleton. "We envision an efficient and value-focused design process for us and our clients that yields simple and delightful design."



SNA is uniquely positioned to provide clients with this type of design process.

"I came from a research-based practice (Cermak Rhoades) and I immediately responded to the way Sarah implicitly approaches her design choices with the same methodology," notes Finn. "Our design aesthetics, even across slightly different project types, are similar in their simplicity and functionality."

Finn's previous role as project manager for the Rochester Senior Apartments; Peace House, a new church for a small congregation in Minneapolis; and over 40 units in 16 buildings necessitated cost-effective decision-making. As a project designer for Emanuel Housing's rehabilitation and addition; and supportive housing for Higher Ground, Clare Midtown and Nicollet Square, he honed his residential design skills on a broad basis. "I've worked with building owners and non-profits over the course of my career. Now, I'll be working directly with the end-user. I'm looking forward to that new experience," says Finn.

Designers can spend a lot of time finessing the complexities of sustainable design, functionality and mechanics. "Both Sarah and I have an in-depth knowledge of sustainability. We approach its integration into any design as a matter of course, not something we add on to an existing design," says Finn. "This allows us to focus on the home's functionality and livability, less on the technical details because we know what works and how to apply it."

Finn completed his architectural registration exams and became a registered architect in January 2013. He has taught architectural drawing classes at the University of Minnesota's College of Design, his alma mater, as an adjunct professor for the past eight years. "Architecture can be a strange language," he says. "I always encourage students to talk about design in a plain language to make it accessible for everyone."

*Since 1978, Sarah Nettleton Architects, sarahnettleton.com, has been designing residential and commercial projects with a profound sensitivity to everyday settings and their importance in our individual lives and for the global community.*

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